

KNIGHT FRANK FRANCE HEADQUARTER RENOVATION

location: Paris-1^o arrondissement (France)
client: Knight Frank France
consultants: Naud & Poux (architecture); AIC Ingénierie (services); Cabinet Cholley (cost management)
gross surface: 220m²
cost: 300K € excl. VAT
phase: completed
design timetable: 01.2007-04.2007
worksite timetable: 05.2007-07.2007

Knight Frank has chosen to occupy the last floor of a building facing Place Vendôme in Paris. The company expressed the wish to receive clients in a light and fluent open-space, having the capacity to reflect the image of a young and dynamic brand.

Our design is based on two main principles: first purify the interior to provide a neutral background space, then draw with a single gesture the curve that makes the interior space.

Inspired by fashion designers and jewelers who inhabit this famous parisian address, the Knight Frank logo becomes the pretext of a printed jacquard fabric stretched on both sides of the curved partition wall. The western part becomes a large distribution gallery; the eastern one houses at the contrary the meeting rooms. The outdoor terraces are conceived as an extension of interior space to enframe the views on Paris rooftops.

